# **Core Estates - Policies Content**

## Cookie Policy page:

# **Cookie Policy**

### Introduction

Welcome to Core Estates' Cookie Policy. We are committed to safeguarding your privacy while delivering a tailored experience on our website. This policy explains what cookies are, how we use them, the types we employ, and how you can manage or control them.

### What Are Cookies?

Cookies are small files downloaded onto your device (computer, smartphone, or tablet) when you visit a website. They help websites recognise your device and remember information about your visit, such as your preferred language, login details, or browsing history. Cookies make interacting with websites quicker and more efficient.

### **How Core Estates Uses Cookies**

At Core Estates, we use cookies for several purposes:

- Ensuring Website Functionality: Essential cookies enable our website to function correctly, allowing you to browse, access secure areas, and complete transactions.
- Enhancing User Experience: Cookies help us remember your preferences, such as language settings, to provide a more personalised experience.
- **Performance and Analytics**: These cookies collect information such as frequently visited pages and any errors encountered, helping us improve website performance and user experience.
- **Targeted Advertising**: Cookies allow us to deliver advertisements tailored to your interests by remembering your activity across our website.

Types of Cookies We Use

We employ several types of cookies:

- **Strictly Necessary Cookies**: Essential for the website to function, such as logging in or using secure browsing areas.
- **Functionality Cookies**: Remember your choices (e.g., language, region) to provide personalised features.
- **Performance Cookies**: Collect anonymous data to monitor and improve our site's performance.
- Targeting and Advertising Cookies: Track activity across websites to deliver relevant ads.

### How We Obtain Your Consent

When you first visit our website, a banner informs you of our use of cookies. You can accept or customise your preferences via cookie settings.

### **Managing Cookies**

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may affect website functionality. Here are instructions for popular browsers:

- **Google Chrome**: Go to Settings > Privacy and Security > Cookies and Other Site Data.
- Mozilla Firefox: Go to Options > Privacy & Security > Cookies and Site Data.
- **Safari**: Go to Preferences > Privacy > Manage Website Data.

### Third-Party Cookies

We work with third parties like Google Analytics to track performance and marketing. These cookies are subject to the privacy policies of the third parties.

### **Updates to Our Cookie Policy**

This policy may be updated to reflect changes in technology, legal requirements, or operations. Please review it regularly for the latest information.

### **Contact Us**

For questions regarding our Cookie Policy, contact us at <u>info@coreestates.co.uk</u> or via our Contact Us page.

## **Privacy Policy Page:**

**MT**: Privacy Policy for Core Estates | Data Protection Guidelines **MD**: At Core Estates, we prioritise your privacy. Learn how we collect and protect your data, and your rights regarding personal information.

# **Privacy Policy**

### Introduction

At Core Estates, protecting your personal information is a top priority. This Privacy Policy explains how we collect, use, and safeguard your data when you interact with our website, services, or products. It also outlines your rights concerning personal data and how you can exercise them.

### **Information We Collect**

We collect information you provide directly and data collected automatically during website interaction:

- **Personal Data You Provide**: Information such as your name, email address, phone number, and details submitted via website forms.
- **Technical Data**: Automatically collected details such as IP address, browser type, and pages viewed.
- **Cookies**: We use cookies to enhance your experience (see our Cookie Policy).

### How We Use Your Data

We use the data collected for:

- **Service Provision**: Processing requests, responding to inquiries, and providing relevant property information.
- User Experience Improvements: Monitoring technical data to enhance website functionality.
- **Marketing**: With your consent, sending promotional materials like property listings and newsletters.
- **Compliance**: Ensuring adherence to legal requirements and fraud prevention.

### How We Protect Your Data

We use industry-standard measures to protect your information:

- **Encryption**: Securing transmitted data.
- Access Control: Limiting access to authorised personnel only.
- **Data Minimisation**: Collecting only necessary information and retaining it for the required duration.

### **Your Rights**

You have several rights regarding your data:

- Access: Request access to data we hold.
- **Correction**: Request corrections to inaccuracies.
- **Deletion**: Request data deletion, subject to legal exceptions.
- **Objection**: Object to processing for marketing purposes.
- Data Portability: Request your data in a portable format.

### **Data Sharing**

We do not sell personal data. We may share it with trusted providers (e.g., analytics services) under strict agreements to protect your data.

### Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices.

### **Changes to This Policy**

We may update this policy periodically. Changes will be posted on our website, and significant updates will be communicated to you.

### **Contact Us**

For questions about our privacy practices, please contact us at info@coreestates.co.uk